



**BUSINESS  
SCIENCE  
INSTITUTE**



# **EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION**

in Geneva

Turn your Experience into Knowledge and Share it

<http://www.business-science-institute.com>

# Why has the Business Science Institute created the new international programme, “Executive Doctorate in Business Administration”?

There is an unsatisfied international demand for executive MBA graduates with rich professional experiences who seek to enhance their experience through the preparation of high-quality written work.



Michel Kalika, Scientific Advisor  
Business Science Institute

Accredited universities and business schools struggle to meet this demand due to the exhausting number of standards that they are forced to comply with. Furthermore, high-quality international professors are very interested in supervising and directing the work of skilled and experience managers.



## How the Executive DBA creates business value

The Executive DBA can create considerable value for businesses. Over the two-year programme, managers conduct research that, in the majority of cases, focuses directly on their respective companies. Businesses thus benefit from research led by Managers who are themselves shaped under the quality control of an international faculty. Managers enrolled in the programme can in turn produce and develop innovative ideas, as well as engage analytical tools within frameworks in the context of their career that they would otherwise not have had the opportunity to develop. This unique research-action position can be compared to to the mission of a consultant, benefiting from an additional conceptual perspective.

Moreover, the programme takes place over five periods of thee-day weekends, during its first year, and is thus entirely compatible with professional activity.

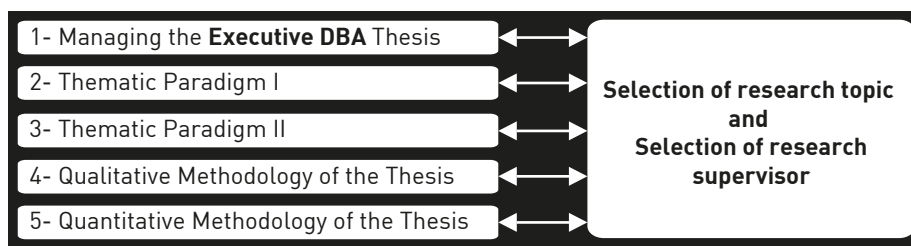
It is for these reasons that many of the managers enrolled in the Executive DBA programme are being financed by their companies.

# What are the characteristics of the Executive DBA?

It is an advanced degree with an international course of study:

- Approved by the Ministry of Education of the Grand Duchy of Luxembourg (Minister's order 18/3/2014).
- In cooperation with the University of Technology Sydney Business School (accredited by AACSB) for the delivery of the Certificate of Research in Business Administration.
- Validated by a scientific council composed of sixty professors coming from renowned universities and business schools.
- Designed for executives and managers who have acquired rich experience while working in a company or organisation.
- Organised both in the form of five intensive three days seminars in some of the largest international capitals (first year) and in the form of distance learning (second year).
- Mobilises international professors of the highest quality.
- Based on the regular and individualised direction of each student by an experienced professor, as well as on online resources (pedagogical intranet and kit, access to 12,000 books on line)

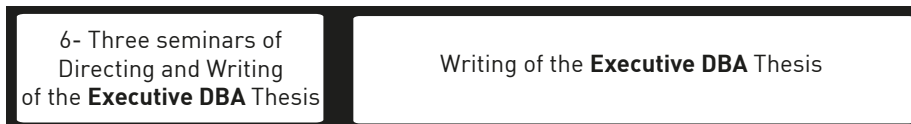
First year:  
**FUNDAMENTAL  
SEMINARS**



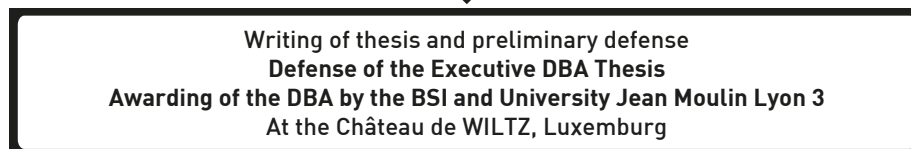
## **CERTIFICATE OF RESEARCH IN BUSINESS ADMINISTRATION**

delivered by the Business Science Institute and  
University of Technology Sydney Business School (accreditation AACSB)

Second year:



Third year:



## To whom does the Executive DBA aim at?

Executives holding MBA (or the equivalent) with significant experience (5+ years) in a company or organisation who wish to take a step back from their experiences, and are eager to valorise these experiences through personal reflection (based on the research of books and articles).

The public defense of the Executive Doctorate in Business Administration thesis occurs in front of an international jury composed of international professors.

Course in English, for the details of the programme visit our website.

<http://www.business-science-institute.com>



## Application process

Contact the **Executive DBA's** scientific advisor and provide him or her with your CV

**scientific@business-science-institute.com**

In case of a positive response

Complete your formal application online

**www.business-science-institute.com**

Formal interview with a jury

Decision by the  
International Scientific Committee

## Academic on line ressources

- Pre-requisites for the Executive DBA
- Academic Associations
- Professional Associations
- Conferences
- Online Academic Reviews
- Online Courses
- Online Libraries
- International Consultants
- Online Professional Reviews
- Colloquiums, Conventions
- Workshops
- Public Information Agencies
- Research Methodology Sites
- Buy Books Online
- Search Engines
- Research Themes



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