



Executive Doctorate in Business Administration

Michel Kalika

Genève, 21 novembre 2013

Turn Your Experience into Knowledge and Share It



Scientific Council

Emmanuel Josserand, UTS (ex. HEC Genève)

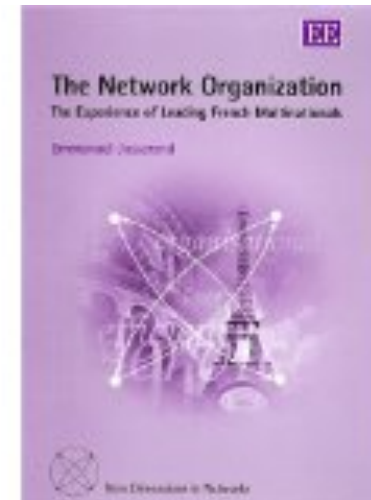
Professor of Management and Strategy at the University of Geneva. His research focuses on the domains of organization and strategy oriented with the management of knowledge, especially in communities of practice. He has published numerous articles in journals such as *Journal of Business Ethics*, *Système d'Information et Management* and *Organization*. He has also contributed, along with F. Grima, to the book edited by O.R. Rivera Hernáez and E.B. Campos, *Handbook of Research on Communities of Practice for Organizational Management and Networking: Methodologie*, published in 2011.





Emmanuel Josserand

Scientific Council



Scientific Advisor: Michel Kalika

- Professor in Management.
- Former Director of the EM Strasbourg Business School.
- Creator of the MBAIP and MBA programs at University Paris-Dauphine.
- Creator of the Executive Doctorate in Business Administration program at University Paris-Dauphine.
- Creator of the doctoral partnership between Georgia State University and University Paris-Dauphine.
- Professor of strategy, researcher in information systems.
- Director of over 55 successful doctoral students.
- Designer of FNEGE's Business School Impact Score methodology.
- Author and co-author of over 20 books, hundreds of articles, papers and cases in information systems and strategy.
- Reading committee member of: Revue Française de Gestion, Revue des Sciences de gestion, Systèmes d'Information et Management (SIM)
- Member of the Scientific Council and Editorial Board for the review Management International (MI)

Executive Doctorate in Business Administration

Turn Your Experience into Knowledge and share It

Agenda

0. Vision, Mission, Values
1. An Executive DBA, Why?
2. Who is concerned?
3. Executive DBA : *Motivation/Contribution*
4. Characteristics of the Executive DBA
5. The International Scientific Council
6. Organization of the program
7. Your pedagogical kit
8. The Thesis
9. The Fees
10. Application process
11. Agenda



Vision

The Business Science Institute wishes to be the reference quality player in post-MBA Executive Education, enabling managers to write a new generation of thesis, based on experience.



Mission

- **Allow experienced managers, already holding an MBA, to step back from their experience and write a thesis or a book.**
- **Achieve global coverage by developing several strategically located hubs.**

Values

- **Ethics: no plagiarism.**
- **Diversity.**
- **Sustainable Development: no paper.**



1. An Executive DBA, Why?

- An unmet international demand for executive MBA graduates with rich professional experiences that seek to enhance their experience through the preparation of high-quality written work.
- Accredited universities and business schools struggle to meet this demand due to the exhausting number of standards that they are forced to comply with.
- High-quality international professors very interested in supervising and directing the work of managers carrying rich professional experience.

2. Who is concerned?

- Experience:
 - Executives holding MBA (or the equivalent) with significant experience (5+ years) in a company or organization,
 - that wish to take a step back from their experiences in order to:
 - Valorize these experiences through personal reflection (based on the research of books and articles),
 - Ultimately publish the thesis that results from these reflections.

Turn Your Experience into Knowledge and share It

3. Executive DBA : *Motivation/Contribution*

<div> <div>Motivation More...</div> <div>EDBA contributes chiefly to...</div> </div>	Professional	Personal
The company	Manager, financially supported by his/her company/organization, works on a research subject whose results are of interest to the company. (Example 1).	Manager finances his/her EDBA, wishing to personally reflect on a professional problematic and to differentiate him/herself within his/her organization. (Example 2).
The manager	Manager wishes to differentiate him/herself from others (MBAs, etc.) in the labor market by publishing an Executive DBA thesis. (Example 3).	Manager wishes to take a step back from his personal experience, learn from his/her managerial experience and publish. (Example 4).

3. Executive DBA : ***Motivation/Contribution***

Example 1:

- Manager of a large group in the energy sector that for many years has triumphed expansion wishes to analyze the key success factors of start-ups.
- Manager of an international pharmaceutical group whose research subject is the performance analysis of mergers and acquisitions made by the group over the last decade.
- Manager of an international distribution group working on the development of an internal corporate culture within a changing environment.

Example 2:

- Official of a central administration working on the impact of environmental taxation.
- Consultant of a North American group in the health sector analyzing the decision-making process behind the selection of research projects.
- Director of information systems reflecting on the key success factors of cloud computing.

Example 3:

- Canadian manager in the financial sector working on financial regulation with the aim of “making a difference” in an environment where the MBA has become “banal”.

Example 4:

- Retired company head that after a long and rich experience wishes to reflect on both his managerial and its worth.
- Teacher at a management school wishing to develop his/her competencies in both research and publishing.

4. Characteristics of the Executive DBA?

An advanced degree :

- **Validated by a scientific council composed of sixty professors coming from international renowned universities and business schools**
- Designed for **executives and managers that have acquired rich experience** while working in a company or organization.
- Organized both in the form of
 - intensive seminars in some of the largest international capitals (first year)
 - of remote/distance learning (second year).
- **Mobilizes international professors of the highest quality.**
- Regular and individualized direction of each student by an experienced professor, as well as on online resources.
- Public thesis defense, Executive Doctorate in Business Administration degree, delivered by the Business Science Institute.

Turn Your Experience into Knowledge and share It



5. The International Scientific Council

- The 60 members have collectively published more than 250 books, 500 articles, and have successfully directed more than 250 doctoral candidates.

The International Scientific Council

Scientific Council - Professors of the Executive DBA

The members of the Business Science Institute's International Scientific Council have collectively published more than 200 books, 500 articles, and have successfully supervised more than 250 doctoral candidates.



Alain Durand
Paris
Professor



**Alain Charles
Martinat**
Lille
Professor



Alain Noël
Montreal
Professor



Alain Schmitt
Neuchâtel
Professor



Arun K. Jain
Lucknow
Professor



Benoit Messoux
Montreal
Professor



Bernard Fallery
Montpellier
Professor



Bruno Dufour
Lyon
Professor



**Charles Henri
Deshayes des Herts**
Paris
Professor



**Charles Henri
d'Arminio**
Paris
Professor



Christian Marmann
Lille
Professor



Denise Potoczky
Malvern
Professor



Detmar Straub
Atlanta
Professor



Didier Folus
Paris
Professor



Dominique Roux
Paris
Professor



**Emmanuel
Jaccard**
Genève
Professor



Eric Lemargne
Bordeaux
Professor



Gildas Mourmant
Lille
Professor



Gérard Jirigoyen
Bordeaux
Professor



Isabelle Walsh
Rouen
Professor



Jacques Thévoz
Strasbourg
Professor



Jacques Thivernot
Nancy
Professor



**Jean Fabrice
Labadie**
Lyon
Professor



Jean-Marc Moussard
Chambéry
Professor



Jean-Pierre Boissin
Grenoble
Professor



**Jean-François
Costa**
Paris
Professor



Jean-Pierre Haffner
Paris
Professor



Laurent Weil
Strasbourg
Professor



Marc Favier
Grenoble
Professor



Martin Cloutier
Urbana-Champaign
(Illinois)
Professor

The International Scientific Council



Gérard Hingrayen
Bordeaux
Professor



Isabelle Walsh
Rouen
Professor



Jacques Thévoz
Strasbourg
Professor



Jacques Thévoz
Nancy
Professor



Jean-Fabrice Labadie
Lyon
Professor



Jean Moncorbelle
Chambéry
Professor



Jean-Pierre Boissin
Grenoble
Professor



Jean-François Creste
Paris
Professor



Jean-Pierre Heller
Paris
Professor



Laurent Wall
Strasbourg
Professor



Marc Favier
Grenoble
Professor



Martin Cloutier
Urbana-Champaign
(Illinois)
Professor



Maurice Thévoz
Paris
Professor



Michel Kallia
Paris
Professor, Scientific
advisor



Michel Plémeut
Montreal
Professor



Marc Lirayen
Tempe
Professor



Mokhtar Amari
Kingston (Ontario)
Professor



Nathalie Minter
London
Professor



Paul Desautels
Montreal
Professor



Pierre Filistrouk
Montreal
Professor



Pierre Louart
Lille
Professor



Pierre Louis Dubois
Montpellier
Professor



Prosser M. Bernard
Montreal
Professor



Rebecca Arkader
Rio de Janeiro
Professor



Richard Goureville
Atlanta
Professor



Robert C. Nickerson
San Francisco
Professor



Sébastien Point
Strasbourg
Professor



Souraya Ben Letaïfe
Montreal
Professor



Tahar Hefai
Montreal
Professor



Ulrike Meyerhofer
Lyon
Professor



Yves Dupuy
Montpellier
Professor



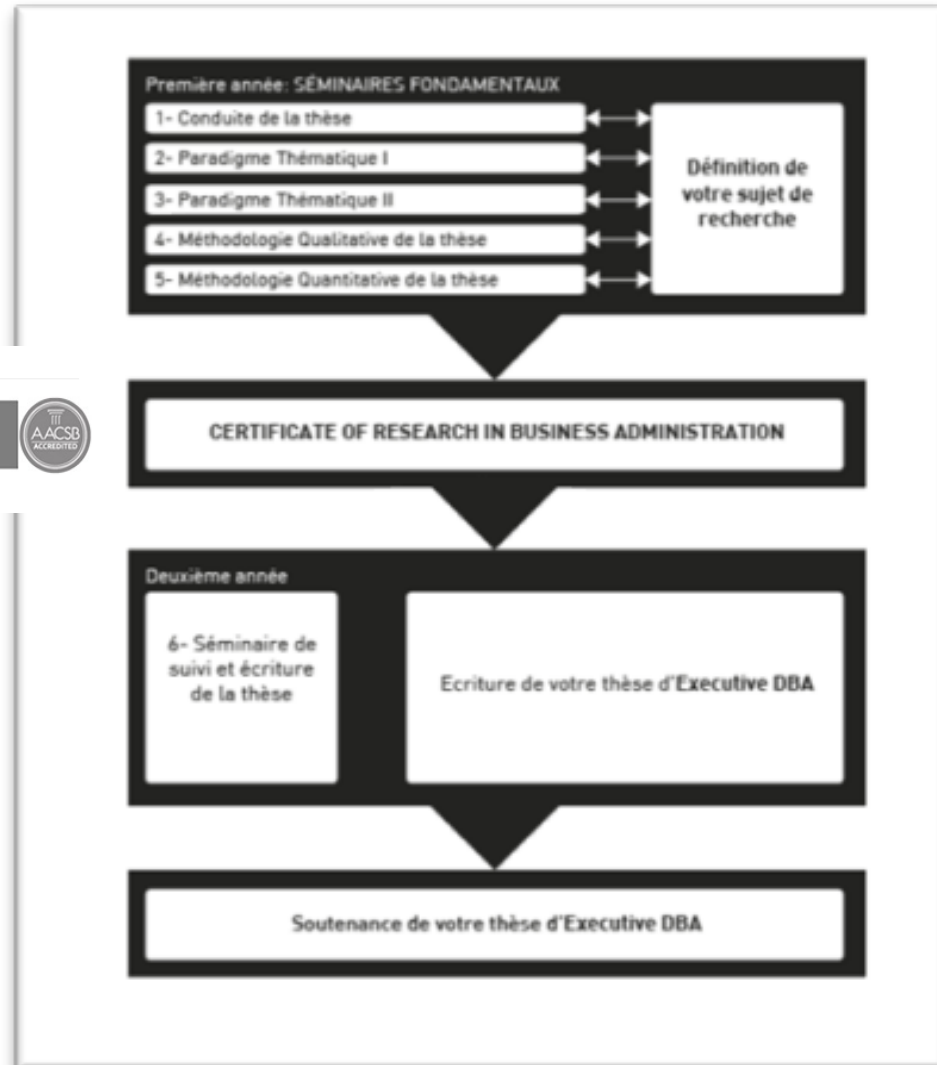
Yves Pigneur
Luxanne
Professor

6. Organization of the programme

Accords de coopération

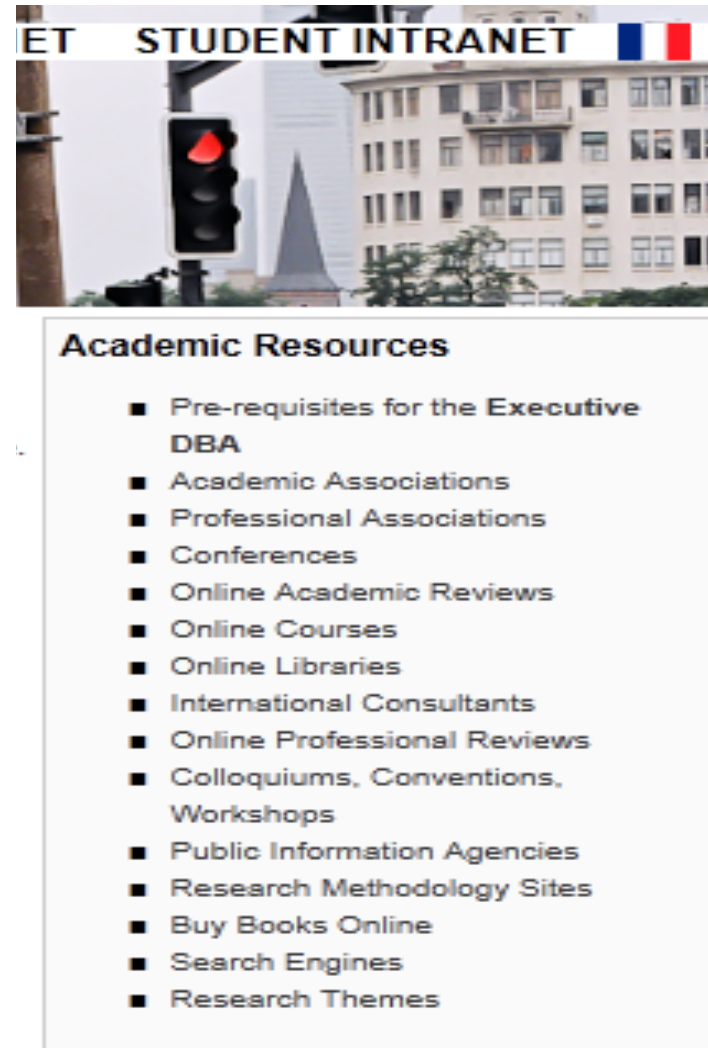


UNIVERSITY OF
TECHNOLOGY SYDNEY



7. Your pedagogical kit

- Both electronic and physical works.
- Partnership with Cyberlibris, online access to a library of 5.750 books in English and 6.300 in French.
<http://www.scholarvox.com/>
- Sphinx
- Moodle
- Ephorus
- Etc.

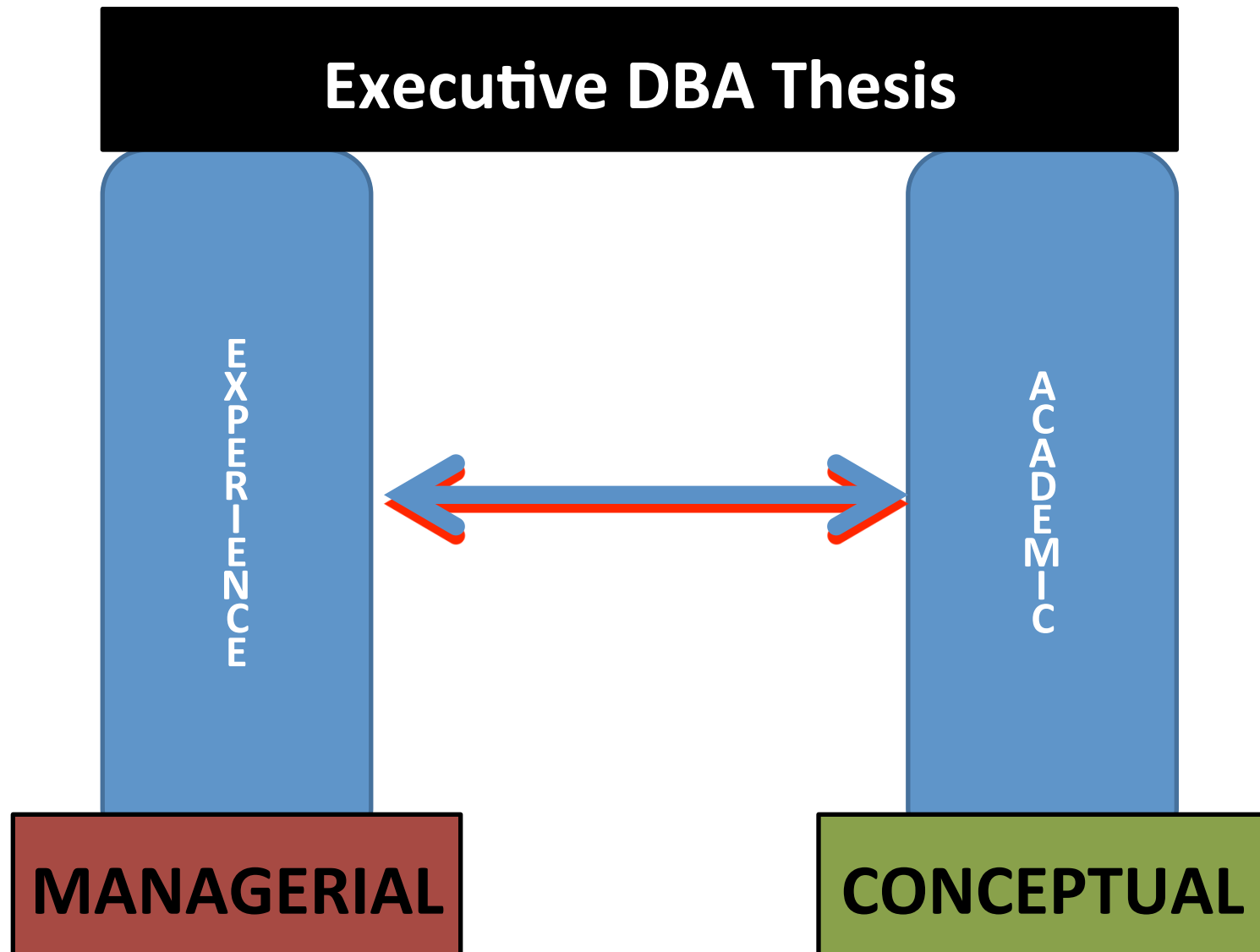


8. The Thesis

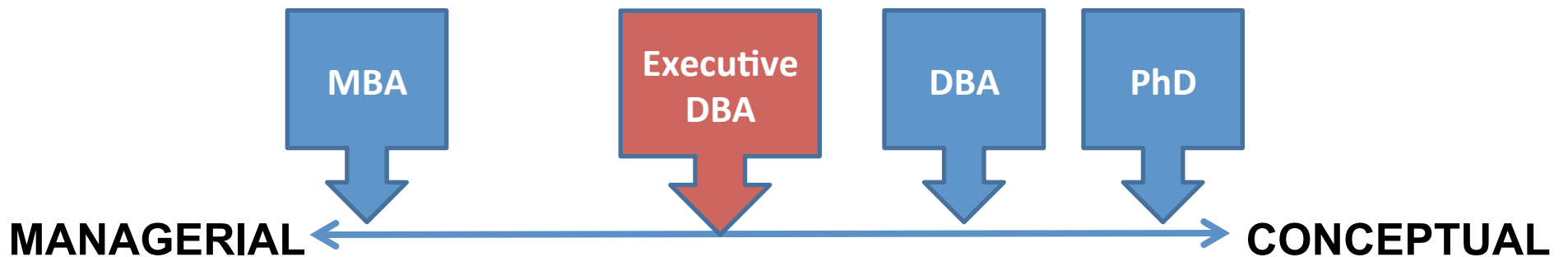
- **Applied research** that mobilizes the **candidate's experience** and his or her academic knowledge, and which makes **innovative links between managerial business practices and theory**.
- Presents an effective applications of the candidate's experiences.
- Focuses on a theme related to management science and management.
- The format of the Executive DBA thesis is not pre-determined:
 - A 150 pages Word document;
 - A publishable book relevant for practitioners;
 - A case and a pedagogical section publishable by organizations concerned with case distribution ;
 - An action-research monograph;
 - An article that can be published in an international management review : Gestion, etc..

Turn Your Experience into Knowledge and share It

A New Generation of Thesis



Executive DBA: where does it stand?



9. The Fees

- € 15.100 (BSI) + 1500 (UTS)= € 16600 for the 2 years programme:
 - seminars,
 - Individualized instruction/direction from a professor,
 - Instruction given in seminars by visiting professors,
 - Access to the pedagogical intranet,
 - A personal pedagogical kit.
 - Support for website research

10. The Application process



11. Agenda

- Application: **now**
- Interviews of the preselected applicants:
Skype.
- **Beginning of the programme: Feb. 2014**

scientific@business-science-institute.com

11. Agenda 2014-2015

Seminars

- Seminar 1: Managing the Executive DBA Thesis **Feb. 2014**
- Seminar 2: Thematic Paradigm I **April 2014**
- Seminar 3: Thematic Paradigm II **June 2014**
- Seminar 4: Qualitative Methodology **September 2014**
- Seminar 5: Quantitative Methodology **November 2014**

- Seminar 6: Thesis Direction **April 2015**



Executive Doctorate in Business Administration

Turn Your Experience into Knowledge and share It