

# EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION

in Luxembourg

Turn your Experience into Knowledge and Share it

http://www.business-science-institute.com

#### Why has the Business Science Institute created the new international programme, "Executive Doctorate in Business Administration"?

There is an unsatisfying international demand for executive MBA graduates with rich professional experiences who seek to enhance their experience through the preparation of high-quality written work.

Michel Kalika, Scientific Advisor Business Science Institute

Accredited universities and business schools struggle to meet this demand due to the exhausting number of standards that they are forced to comply with. Furthermore, high-quality international professors are very interested in supervising and directing the work of managers highly experienced themselves in their own profession.



#### How the Executive DBA creates business value

Contrary to popular belief, the Executive DBA can create considerable value for businesses. In fact, over the two-year programme, managers conduct research that, in the majority of cases, focuses directly on their respective companies. Businesses thus benefit from research led by Managers who are themselves shaped under the quality control of an international faculty. Managers enrolled in the programme can in turn produce innovative ideas, as well as analytical tools and frameworks that they would not have otherwise had the opportunity to develop in the context of their work. This unique research-action position can be compared to to the mission of a consultant, benefiting from conceptual perspective.

Moreover, the programme takes place over five periods of thee-day weekends, during its first year, and is thus entirely compatible with professional activity.

It is for these reasons that many of the managers enrolled in the Executive DBA programme are financed by their companies.

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#### What are the characteristics of the Executive DBA?

It is an advanced degree with an international course of study:

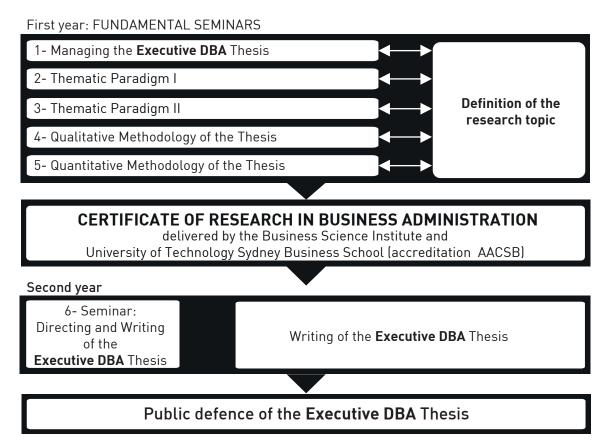
 $\rightarrow$  Validated by a scientific council composed of sixty professors coming from renowned universities and business schools.

 $\rightarrow$  Designed for executives and managers who have acquired rich experience while working in a company or organisation.

 $\rightarrow$  Organised both in the form of five 3 days intensive seminars in some of the largest international capitals (first year) and in the form of distance learning (second year).

 $\rightarrow$  Mobilises international professors of the highest quality.

 $\rightarrow$  Based on the regular and individualised direction of each student by an experienced professor, as well as on online resources (pedagogical intranet and kit, access to 12,000 books on line)



### To whom does the Executive DBA aim at?

Executives holding MBA (or the equivalent) with significant experience (5+ years) in a company or organisation who wish to take a step back from their experiences, and are eager to valorise these experiences through personal reflection (based on the research of books and articles).

The public defense of the Executive Doctorate in Business Administration thesis occurs in front of an international jury

Course in English, for the details of the programme visit our website.

### http://www.business-science-institute.com

#### **Application process**

Contact the **Executive DBA**'s scientific advisor and provide him with your CV

scientific@business-science-institute.com

In case of a positive feedback

Complete your formal application online

www.business-science-institute.com

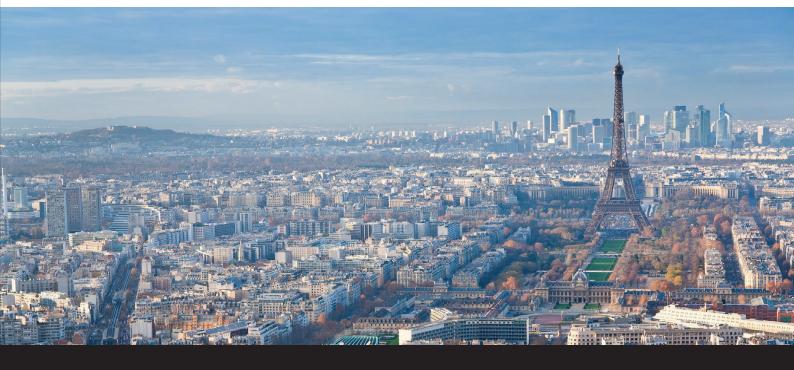
Formal interview with a jury

Decision of the international scientific committee

## Academic on line ressources

→ Pre-requisites for the Executive DBA

- $\rightarrow$  Academic Associations
- $\rightarrow$  Professional Associations
- $\rightarrow$  Conferences
- $\rightarrow$  Online Academic Reviews
- ightarrow Online Courses
- ightarrow Online Libraries
- $\rightarrow$  International Consultants
- $\rightarrow$  Online Professional Reviews
- ightarrow Colloquiums, Conventions
- ightarrow Workshops
- ightarrow Public Information Agencies
- ightarrow Research Methodology Sites
- ightarrow Buy Books Online
- $\rightarrow$  Search Engines
- ightarrow Research Themes



CONTACT US FOR FURTHER INFORMATION:

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