



**BUSINESS
SCIENCE
INSTITUTE**

Information meeting

Tuesday 13th May, 12-2 pm

Chambre de Commerce Luxembourg
7, rue Alcide de Gasperi – Kirchberg





Thank you...

- For coming!
- To the Luxembourg Chamber of Commerce for welcoming and supporting BSI
- To the BSI Luxembourg team: Raymond Straus, Louis Robert, Nicolas Poussing
- To the BSI international team: Aline, Caroline, Samuel, Yann.

Présentation

- Enseignant en stratégie
- Chercheur en systèmes d'information: impact des TIC
- Conseiller scientifique du Business Science Institute
- Expert à la FNEGE-EFMD, créateur du *Business School Impact Survey [BSIS]*
- Professeur à Dauphine , créateur des programmes MBA, MBAIP, Executive DBA de Dauphine
- Ancien directeur de l'Ecole de Management Strasbourg

Agenda

0. Vision, Mission, Values
1. An Executive DBA, Why?
2. Who is concerned?
3. Executive DBA : *Motivation/Contribution*
4. Characteristics of the Executive DBA
5. The International Scientific Council
6. Organization of the program
7. Your pedagogical kit
8. The Thesis
9. The Professors
10. The Fees
11. Application process
12. Agenda



01-Vision

The Business Science Institute wishes to be the reference quality player in post-MBA Executive Education, enabling managers to write a new generation of thesis, based on experience.

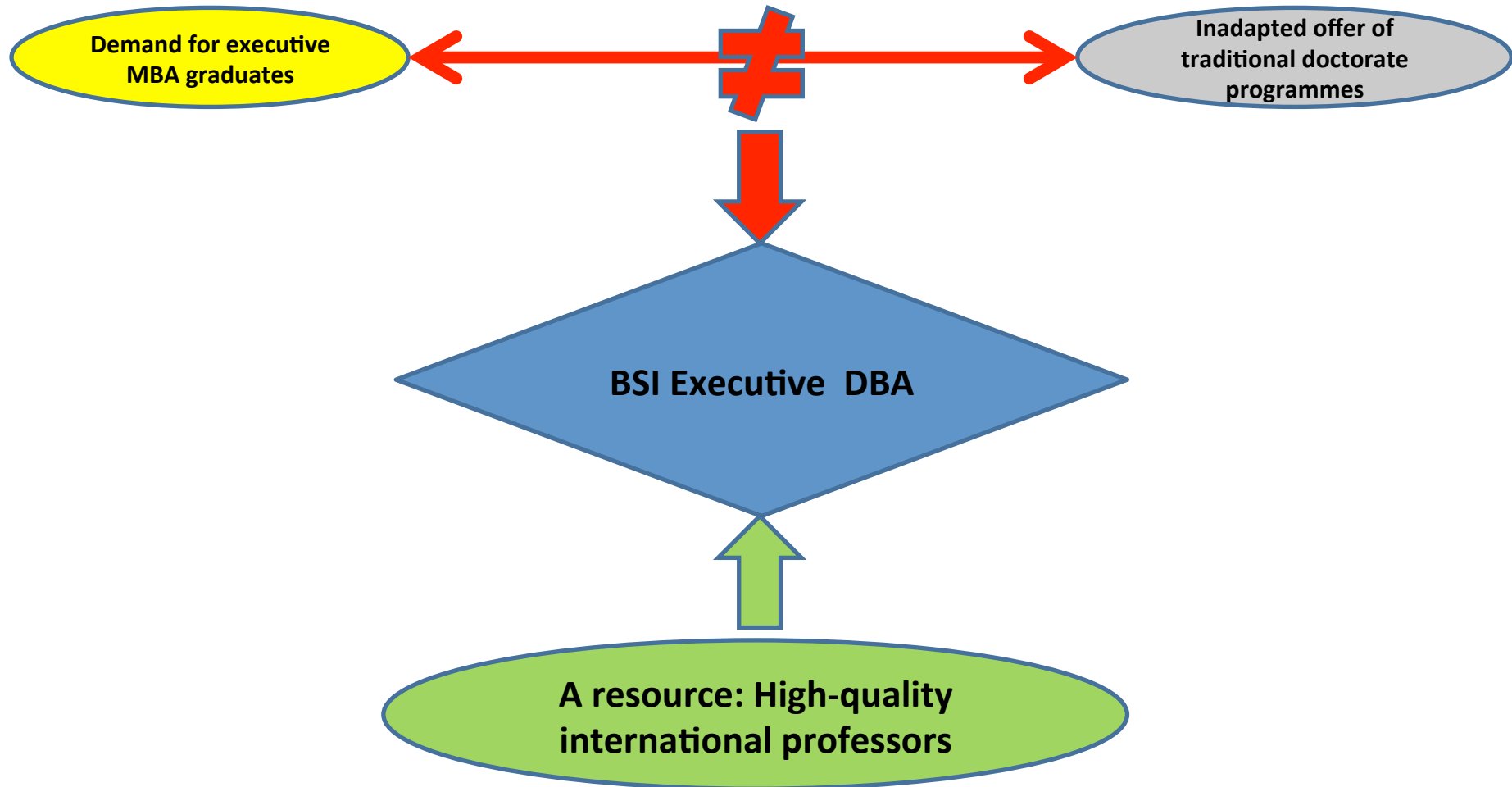
02-Mission

- **Allow experienced managers, already holding an MBA (or equivalent degree), to step back from their experience and write a thesis or a book.**
- **Achieve global coverage by developing several strategically located hubs.**

03-Values

- **Ethics: no plagiarism.**
- **Diversity.**
- **Sustainable Development: no paper.**

1. An Executive DBA, Why?





1. An Executive DBA, Why?

- An unmet international demand for executive MBA graduates with rich professional experiences that seek to enhance their experience through the preparation of high-quality written work.
- Accredited universities and business schools struggle to meet this demand due to the exhausting number of standards that they are forced to comply with.
- High-quality international professors very interested in supervising and directing the work of managers carrying rich professional experience.

2. Who is concerned?

- Experience:
 - Executives holding MBA (or the equivalent) with significant experience (5+ years) in a company or organization,
 - that wish to take a step back from their experiences in order to:
 - Valorize these experiences through personal reflection (based on the research of books and articles),
 - Ultimately publish the thesis that results from these reflections.

Turn Your Experience into Knowledge and share It

3. Executive DBA : *Motivation/Contribution*

Motivation More... EDBA contributes chiefly to...	Professional	Personal
The company	<p>Manager, financially supported by his/her company/organization, works on a research subject whose results are of interest to the company. (Example 1).</p>	<p>Manager finances his/her EDBA, wishing to personally reflect on a professional problematic and to differentiate him/herself within his/her organization. (Example 2).</p>
The manager	<p>Manager wishes to differentiate him/herself from others (MBAs, etc.) in the labor market by publishing an Executive DBA thesis. (Example 3).</p>	<p>Manager wishes to take a step back from his personal experience, learn from his/her managerial experience and publish. (Example 4).</p>



3. Executive DBA : *Motivation/Contribution*

Example 1:

- Manager of a large group in the energy sector that for many years has triumphed expansion wishes to analyze the key success factors of start-ups.
- Manager of an international pharmaceutical group whose research subject is the performance analysis of mergers and acquisitions made by the group over the last decade.
- Manager of an international distribution group working on the development of an internal corporate culture within a changing environment.

Example 2:

- Official of a central administration working on the impact of environmental taxation.
- Consultant of a North American group in the health sector analyzing the decision-making process behind the selection of research projects.
- Director of information systems reflecting on the key success factors of cloud computing.

Example 3:

- Canadian manager in the financial sector working on financial regulation with the aim of “making a difference” in an environment where the MBA has become “banal”.

Example 4:

- Retired company head that after a long and rich experience wishes to reflect on both his managerial and its worth.
- Teacher in a management school wishing to develop his/her competencies in both research and publishing.

4. Characteristics of the Executive DBA?

An advanced degree :

- **Validated by a scientific council composed of sixty five professors coming from international renowned universities and business schools**
- Designed for **executives and managers that have acquired rich experience** while working in a company or organization.
- Organized both in the form of:
 - intensive seminars in some of the largest international capitals (first year):
Luxembourg
 - of remote/distance learning (second year).
- **Mobilizes international professors of the highest quality.**
- Regular and individualized direction of each student by an experienced professor, as well as on online resources.
- Public thesis defense, Executive Doctorate in Business Administration degree, delivered by the Business Science Institute: Château de Wiltz, Luxembourg.

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5. The International Scientific Council

- The 65 members have collectively published more than 250 books, 500 articles, and have successfully directed more than 250 doctoral candidates.

The International Scientific Council

Scientific Council - Professors of the Executive DBA

The members of the Business Science Institute's International Scientific Council have collectively published more than 200 books, 500 articles, and have successfully supervised more than 250 doctoral candidates.



Alain Durfaud
Paris
Professor



**Alain Charles
Martinat**
Lille
Professor



Alain Noël
Montreal
Professor



Alain Schmitt
Neuchâtel
Professor



Arun K. Jain
Lucknow
Professor



Bechir Mezouac
Montreal
Professor



Bernard Falley
Montpellier
Professor



Bruno Dufour
Lyon
Professor



**Charles Henri
Descombes des
Herbs**
Paris
Professor



**Charles Henri
d'Assimoles**
Paris
Professor



Christian Mermuzac
Lille
Professor



Denise Potobsky
Malvern
Professor



Delmar Straub
Atlanta
Professor



Didier Foluz
Paris
Professor



Dominique Roux
Paris
Professor



**Emmanuel
Jaccard**
Geneva
Professor



Eric Lammegue
Bordeaux
Professor



Gilbert Mourment
Lille
Professor



Gérard Héroguez
Bordeaux
Professor



Isabelle Walsh
Rouen
Professor



Jacques Thélot
Strasbourg
Professor



Jacques Thévenot
Nancy
Professor



**Jean-Fabrice
Labat**
Lyon
Professor



Jean-Marcouls
Chambéry
Professor



Jean-Pierre Boissin
Grenoble
Professor



**Jean-François
Caste**
Paris
Professor



Jean-Pierre Haffler
Paris
Professor



Laurent Weil
Strasbourg
Professor



Marc Favier
Grenoble
Professor



Martin Cloutier
Urbana-Champaign
(Illinois)
Professor

The International Scientific Council



Gérard Hérigoyen
Bordeaux
Professor



Isabelle Walsh
Rouen
Professor



Jacques Thévoz
Strasbourg
Professor



Jacques Thévoz
Nancy
Professor

Jean-Fabrice Labadie
Lyon
Professor



Jean-Marc Corbelli
Chambéry
Professor



Jean-Pierre Babin
Grenoble
Professor



Jean-François Castej
Paris
Professor



Jean-Pierre Hellec
Paris
Professor



Laurent Wall
Strasbourg
Professor



Marc Favier
Grenoble
Professor



Martin Cloutier
Urbana-Champaign
(Illinois)
Professor



Maxime Thévoz
Paris
Professor



Michel Jullien
Paris
Professor, Scientific
advisor



Michel Péroche
Montreal
Professor



Miroslav Linnegren
Tempe
Professor



Mohitab Anand
Kingston (Ontario)
Professor



Nathalie Minter
London
Professor



Paul Desautels
Montreal
Professor



Pierre Filébrault
Montreal
Professor



Pierre Laurent
Lille
Professor



**Pierre Louis
Dubois**
Montpellier
Professor



**Prosser M.
Bernard**
Montreal
Professor



Rebecca Azevedo
Rio de Janeiro
Professor



Richard Bealville
Atlanta
Professor



**Robert C.
McKeown**
San Francisco
Professor



Sébastien Point
Strasbourg
Professor



**Souraya Ben
Letaieff**
Montreal
Professor



Tahib Hefzi
Montreal
Professor



Ulrike Meyerhofer
Lyon
Professor

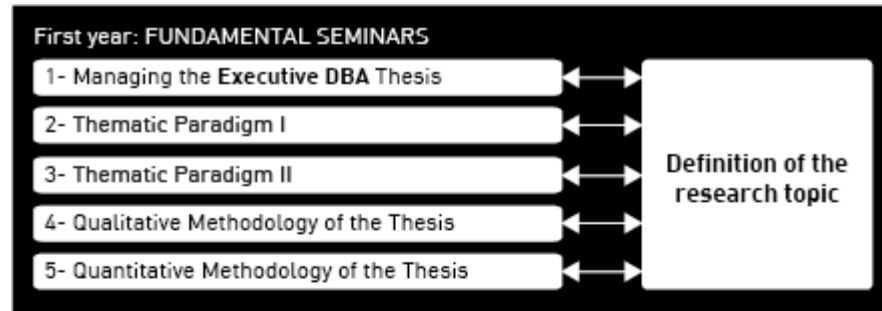


Yves Dupuy
Montpellier
Professor



Yves Pigneur
Lausanne
Professor

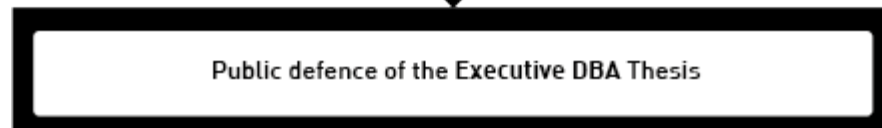
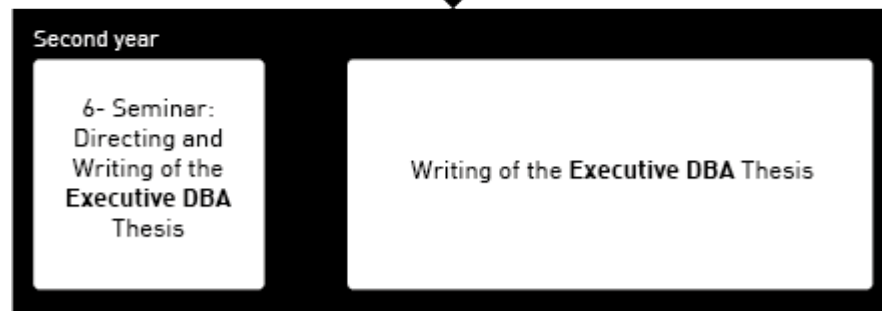
6. Organization of the programme



Accords de coopération



UNIVERSITY OF
TECHNOLOGY SYDNEY



7. Your pedagogical kit

- Both electronic and physical works.
- Partnership with Cyberlibris, online access to a library of 5.750 books in English and 6.300 in French.

<http://www.scholarvox.com/>

- Sphinx
- Moodle
- Ephorus
- UTS library
- BNL library
- Etc.



Academic Resources

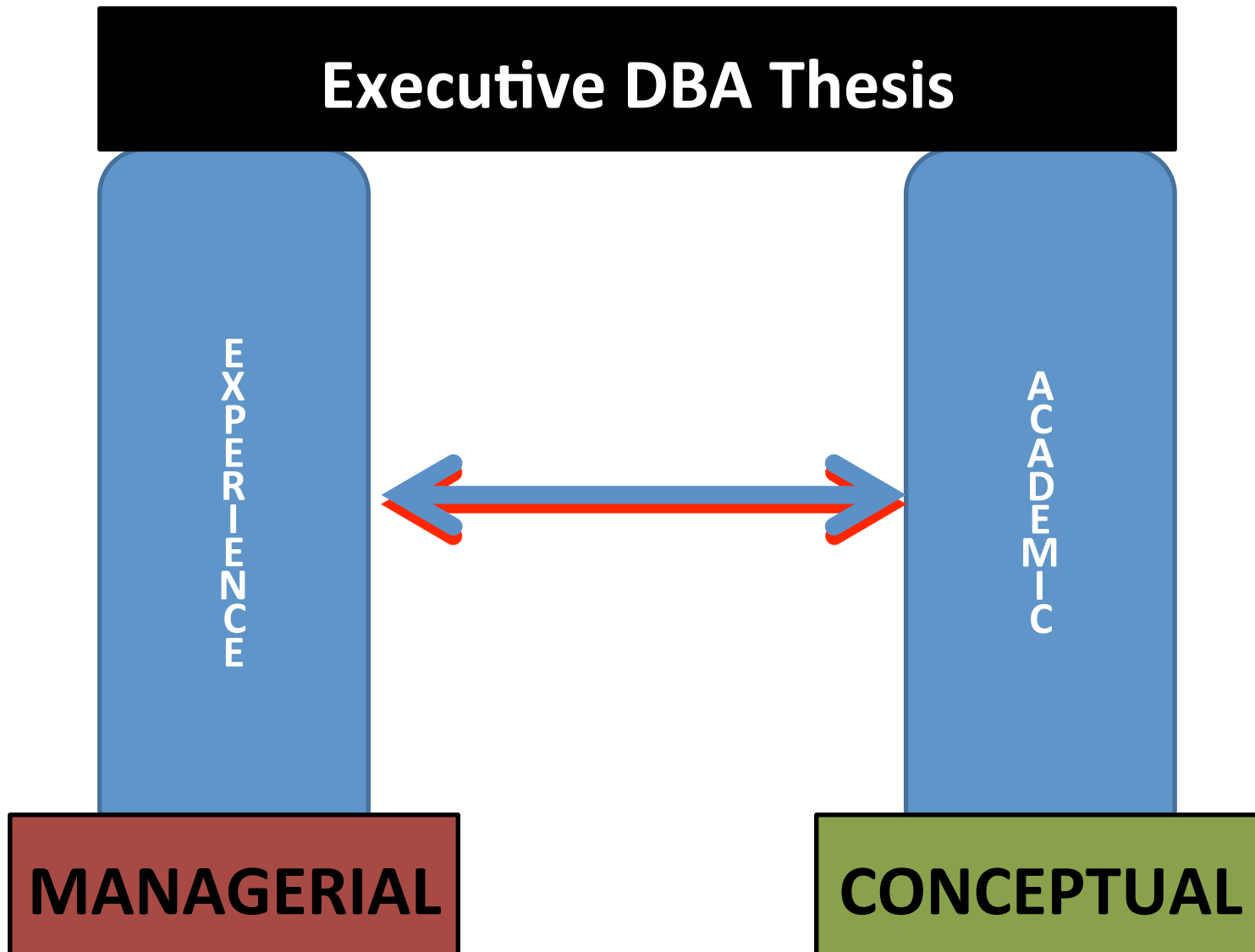
- Pre-requisites for the Executive DBA
- Academic Associations
- Professional Associations
- Conferences
- Online Academic Reviews
- Online Courses
- Online Libraries
- International Consultants
- Online Professional Reviews
- Colloquiums, Conventions, Workshops
- Public Information Agencies
- Research Methodology Sites
- Buy Books Online
- Search Engines
- Research Themes

8. The Executive DBA Thesis

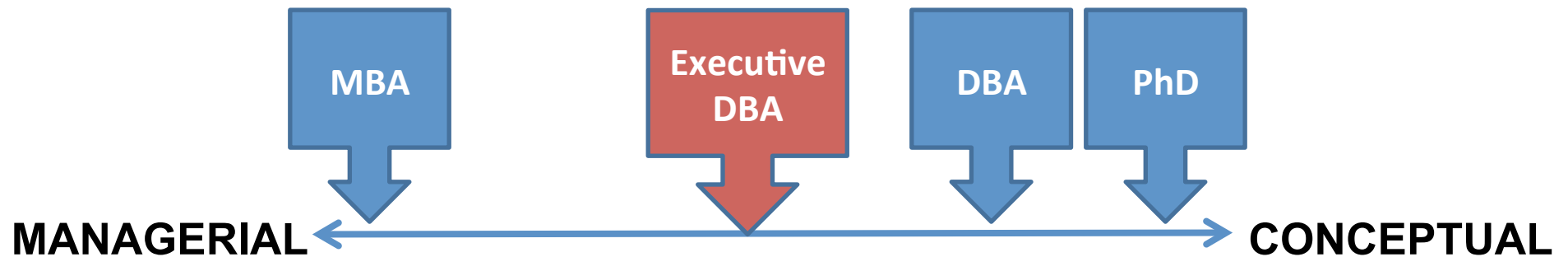
- **Applied research** that mobilizes the **candidate's experience** and his or her academic knowledge, and which makes **innovative links between managerial business practices and theory**.
- Presents an effective application of the candidate's experiences.
- Focuses on a theme related to management science and management.
- The format of the Executive DBA thesis is not pre-determined:
 - A 150 pages Word document;
 - A publishable book relevant for practitioners;
 - A case and a pedagogical section publishable by organizations concerned with case distribution;
 - An action-research monograph;
 - An article that can be published in an international management review: *Gestion*, etc..

Turn Your Experience into Knowledge and share It

8. A New Generation of Thesis



8.2. Executive DBA: where does it stand?





9. Luxembourg :

The Professors (non definitive list)

- Pr. Beaulieu, UQAM, Montréal
- Pr. Liarthe, Nancy University
- Pr. Kalika, BSI
- Pr. Lebraty, Lyon University
- Pr. Mazouz, Enap, HEC Montreal
- Pr. Mitev, London School of Economics
- Pr. Müller, Sacred Heart University
- Pr. Moscarola, Annecy University, Sphinx
- Pr. Point, Strasbourg University
- Pr. Poussing, CEPS Research Center, Luxembourg
- Pr. Rousseau, Henri Tudor Research Center, Luxembourg
- Pr. Vas, Louvain School of Management
- Pr. Weil, Strasbourg University

- and other professors for the thesis follow-up (Pr. Thevenot, Nancy University, etc.)

10. The Fees

- € 15.100 (BSI) + 1500 (UTS)=€ 16600 for the 2 years programme:
 - seminars,
 - Individualized instruction/direction/follow up from a professor,
 - Instruction given in seminars by visiting professors,
 - Access to the pedagogical intranet,
 - A personal pedagogical kit.
 - Support for website research
 - **No coffee break, no meals**

11. The Application process

Contact the **Executive DBA's** scientific advisor and provide him with your CV

scientific@business-science-institute.com

In case of a positive feedback

Complete your formal application online

www.business-science-institute.com

Formal interview with a jury

Decision of the international scientific committee

12. Agenda

- Application: **now & on line exclusively**
- Interviews of the preselected applicants: June-August 2014 via Skype or f2f interview.
- **Beginning of the programme: October 9th. 2014**

scientific@business-science-institute.com

12. Agenda 2014-2016

Seminars

- Seminar 1: Managing the Executive DBA Thesis, **9-11 Oct. 2014**
- Seminar 2: Thematic Paradigm I, **11-13 Dec. 2014**
- Seminar 3: Thematic Paradigm II, **19-21 March 2015**
- Seminar 4: Qualitative Methodology, **11-13 June 2015**
- Seminar 5: Quantitative Methodology, **17-19 Sept. 2015**

- Seminar 6: Thesis Direction 3 days **2015-2016**

Thank you for your attention !

Questions ?



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